



# ChangeX

MARCH/17 to MARCH/20

# 2005

CHANGEX DESIGN EXHIBITION

A CROSS-CAMPUS SELECTION OF STUDENT  
DESIGN WORKS WHICH ADDRESS ISSUES OF  
SUSTAINABILITY AND SOCIAL RESPONSIBILITY

MEDIA RELEASE

## DESIGN FOR THE REAL WORLD

CHANGE DESIGN PRESENTS A SELECTION OF STAND OUT  
GRADUATE WORKS THAT QUESTION, PROVOKE AND INSPIRE.

CHANGEX 05 is an exhibition of graduate design works that address issues of sustainability, environmental responsibility, social equity and community, and is the first event for 2005 from the Change Design project of the SRD (Society for Responsible Design). **Exhibitors have engaged with such pressing contemporary concerns as the treatment of refugees, water conservation (such as Nick Robinson's innovative toilet/basin and the award winning waterless dishwasher *Rockpool*), consumer culture, sexism in advertising (for example Jean Soliman's critical campaign against retro-sexism *Default Females*) and sustainable transport.**

The exhibition presents a range of student works (drawn from such diverse fields as industrial design, graphics, architecture, textiles, installation, and multimedia) which extend the boundaries of the discipline and challenge the conventional expectations of the design industry. **Design is reclaimed here as a tool for satisfying genuine human needs in ways that are both practical and imaginative, posing a compelling alternative to the contemporary (mis)use of design as an elitist, profit-driven enterprise fuelling unsustainable levels of consumption.**

CHANGEX 05 is being held as part of the Sydney Esquisse art + design festival, based in the award-winning St. Margaret's urban village development, at 423 Bourke St., Surry Hills. CHANGEX 05 will be located in the unique 'Launch Pad Gallery 3', a pre-fit out concrete shell which will be transformed into a temporary exhibition space for the duration of this event.

Go to <http://www.changedesign.org/changex> for more information on CHANGEX or <http://www.green.net.au/srd> for information on the SRD or call Karl Logge on 0411 873 322 or Rupert Francis on 0433 504 584

**Exhibition dates are Thursday 17th of March – Sunday 20th of March 2005. Opening hours are 10am - 6pm daily.** The opening night on Thursday 17th will feature dynamic audio-visual displays from 6pm onwards, with nu-jazz sounds supplied by Trevor 'el chino' Parkee (Departure Lounge, 2SER).

**On Saturday 19th a forum will be held from 10am to 12pm, entitled 'NOT FOR SALE: Redefining Design Culture', in which a range of design educators will offer critical perspectives on design culture, and how it could become more responsibly engaged with the contemporary world.** Forum speakers confirmed so far include Dr. Cameron Tonkinwise (UTS), Col James (USyd) and Richard Goodwin (COFA, UNSW). **A workshop will also be held between 2pm – 4pm to provide students with an opportunity to discuss their own specific projects with a multi-disciplinary panel of Change Design consultants.**

Launched with much success in 2004, CHANGEX is an annual event hosted by Change Design as a means of showcasing the works of graduate students in a cross-campus environment, and of promoting new developments in sustainable design theory and practice.

**All events are free and open to the public.**

**Be provoked and be inspired.**

[www.changedesign.org/changex](http://www.changedesign.org/changex)